



## Business Development Manager – Pig Production

### Are you interested in big data and food science?

And are you a commercial domain expert within **Pig Production**, then you are the one we are looking for. We have a team of best in class product specialists, data scientists and developers, but we lack a person ready to take the full commercial responsibility for an entire product value chain.

**Scio+** is an ambitious young company working at the forefront of data science in the food production sector. We deliver key data driven insights to customers around the globe; insights that help improve their business with a view of the full supply chain.

It is important that you have in-depth insight into the full value stream within large scale **Pig Production** and an advantage if you have an academic background similar to a Master Degree in Business Adm. / Marketing.

To succeed in being a trusted partner for our customers we need more than just the right skills - we need the right people. You should have an open and positive attitude to your colleagues and a desire to make an impact on the world.

### We expect:

As a successful Business Development Manager, we expect you to:

- Define the product strategy within our Pig product vertical incl. piglet and finisher production, slaughter processing, feed supply, breeding companies and other key suppliers to the production
- Deliver Ideation, Concept and Business Cases with prioritized features and justification
- Work closely with relevant teams to define the contents and delivery of product releases
- Run beta and pilot programs with early-stage products and clients
- Develop go-to market strategies, execute product launches and master the complete Product Life Cycle
- Be an expert with respect to competition and market demand
- Work with external third parties to assess partnerships and sales channel opportunities
- Drive direct as well as cross sales activities

We invite you to work with a team of the best minds in the field, a team that is using data science to raise the bar of what is possible in food production. We offer a flexible working arrangement with respect for a healthy work-life balance.

We are located in Agro Food Park, Aarhus, Denmark, in a newly renovated open office environment, where we are a part of the cluster of innovative food companies. We are open for employees to work (partly) from home and ready to facilitate with relocation if required.

### Food science is a global challenge

Feeding the ever-growing population is a global challenge we can only solve by thinking food production in new innovative ways. Our vision is to ensure that we can increase production yield, whilst ensuring the welfare of the animals. The results are better food, less medication and reduced carbon footprint. Or as we say it:

**Why make an app, when you can make a difference?**

## **Want to know more?**

Please contact CEO, Casper Tribler, Email: [casper.tribler@scioplus.com](mailto:casper.tribler@scioplus.com) or Phone: +45 91918891

## **Apply for the job**

Please send your application, including resume and other relevant enclosures, marked "Business Development Manager – pig production" to [\*\*hr@scioplus.com\*\*](mailto:hr@scioplus.com)